



## **ADAM FENN**

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## **WORK EXPERIENCE**

**July 2009 – today**

### **Warp & Woof**

#### **Freelance creative / art director**

Working with my creative partner, Mike Beukes, I've been developing creative and art direction for digital, TV, press, direct, experiential, and sales promotion across a range of agencies. My love of music and film often finds me in the edit suite chopping some weird and wonderful creation together. Along with this I do like 5b pencils and also have a vast array of scratchy pens that I draw with. I don't have any cats. Except for the neighbours which often comes to visit.

Agencies include: **Engine, WCRS, Partners Andrew Aldridge, JWT, Amp London, Claydon Heeley, Banner Corporation, 141 Worldwide, The BIO Agency, WDMP, One1000**

Clients include: **3Mobile, Vodafone, Nokia, Gala Bingo, RSPCA, HTC, Niquitin, BT, Kleenex, Santander, Lord's Cricket Ground, Dell, Ernst & Young, Carphone Warehouse, Marriott, The Sun, Royal Caribbean, HSBC**  
(more available on request)

**Jan 2005 – July 2009**

### **Warp & Woof**

#### **Creative Director / Founder**

My creative partner Mike Beukes and I founded Warp & Woof three and a half years ago one dark and dreary day on the top floor of an old Tannery factory in London Bridge. During this time, I was Creative Director, managing a team of four permanent staff, which often expanded to as many as ten across all disciplines. As well as creative direction, Mike and I still worked actively as a creative team.

Warp & Woof's client list included: **The Economist** , **Tui Travel, Shell, No1 Airport lounges, The London Cycle Show, KPMG, Interoute** , **Hobson's Brewery, Roquette Cider**

- Jan 2003 – Dec 2004**      **Bite London**  
**Senior Creative / Art Director**  
Mike and I worked as the lead creative team. Our key client, Interoute during this time subsequently became a client of Warp & Woof in 2008.
- Clients experience includes: **Visa CEMEA, Volvo Worldwide, Interoute Telecomms, Journey Latin America**
- June 2002 – Dec 2002**      **Harrison Troughton Wunderman London**  
**Freelance Creative / Art Director**  
Client experience includes: **Xerox, Edmiston Yachts**
- Jan 2002 – May 2002**      **Netherlands freelance**  
**Freelance Creative / Art Director**  
I freelanced with various agencies whilst living in Amsterdam.
- These include: **Strawberry Frog, Blueberry Frog, DDB and Ogilvy**
- Clients include: **Ford, Ikea, Blueberry Frog self promotion**
- Nov 1998 – Dec 2001**      **TBWA\Hunt\Lascaris**  
**Senior Creative / Art Director**  
Client experience includes: **BMW, Adidas, Captain Morgan Rum, Levis, Wonderbra, Chivas Regal, M&S, SA Rugby Federation, Mars Foods, Tiger Foods, Western Cape Government**
- June 1997 – Dec 1997**      **Jupiter Drawing Room**  
**Creative / Art Director**  
Client experience includes: **Daihatsu, The Trauma Centre, NBS Bank, Financial Mail, Musica**
- Jan 1997 – June 1997**      **Lowe Worldwide (South Africa)**  
**Junior Creative / Art Director**  
Client experience includes: **Malibu Rum, IMAX, The Cape Times, Financial Mail, Origin Merchant Bank, NEC Mobile, Avis, Dockers**

## ACCOLADES

### 2009

Named as one of the Future 500 by The Observer (ones to watch)

### 2005

Grand Prix short list	Marketing Design Awards	
Gold	PM Response Awards	IT Direct Mail
Gold	Design Week Awards	Direct Mail
Gold	Marketing Design Awards	Direct Marketing
Finalist	Marketing Design Awards	Direct Marketing
Finalist	Marketing Design Awards	Financial
Finalist	PM Response Awards	IT Direct Mail

### 2004

Bronze Lion	Cannes Advertising Awards	Direct Mail
Silver	Loerie Awards	Radio for Media Promotions
Gold	B2B Awards	Best Interactive Advertising
Finalist	Loerie Awards	Best Radio Campaign
Finalist	Marketing Design Awards	Direct Mail
Finalist	London Int Advertising Awards	Direct Mail
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### 2003

1st Place	Golden Circle ad of the month	Press advertising
Sliver	Loerie Awards	TV

## EDUCATION

2008	The Alchemy System	Master level facilitator training
2007	The Alchemy System	Practitioner level facilitator training
1994 - 1996	The Red & Yellow Advertising School	